Ruby Havelaar

21248462

Assignment 2 Portal Design

The first thing that shows up on the screen after creating the account and adding a project is the project information form. You then must select the project type. This can be Film/Video, Script, Music/Songwriting, Photography/Design, and VR/XR/Immersive. You then must fill in all the other information about the project you want to submit to filmfreeway. This includes social media links, a brief synopsis, the title of the project and a website links. You then, in the middle of the Project information section, have to check the box if your project has a non-English title or synopsis.

After completing this section of the page, you have the option to edit the submitter information. The elements that I mostly used in Balsamiq are “browser”, “button”, and “rectangle”. I recreated the entire process as well as I could in one wireframe instead of using multiple. Step number three is all about the Directors, writers, producers, and key cast. There are multiple sections to fill in information on who the people involved in the project are. You fill in their first, middle, and last name(s) as well as prior credits.

Step four is to input all the information about the project such as is it a colored film? What is the production budget and what is the country of origin? For this section of creating the mockup I tried to put in all the small details that are on the original page. I tried to use similar elements in Balsamiq to make the designs of the mockup cohesive and clear instead of using different colors and shapes on each page. Step five is the last step in the process of submitting the information about your project. At the bottom I also included the “save project button” to tie the design together. I think overall the process on Filmfreeway is user friendly and the website is very clear when it comes to their colors and layouts. The steps to take in the process we had to recreate were clear and easy to follow, which is why I decided not to make a lot of changes to the interface in the mockup using Balsamiq.

In the “Designing Web Interfaces” book there is talk about The Lighthouse Effect in the chapter Dialog Overlay. This was also seen on the Filmfreeway website when opening the project submission form.

For the final mockup we decided to work through her computer via zoom. She used multiple wireframes within Balsamiq which was a better option when it came to exporting for photos on the website and editing small elements without accidentally deleting a big part of the one wireframe I had. We both added new elements and put the final page together through screenshare. We both had the same idea, but she had different colors and some different ways of recreating the columns, but overall, they looked very similar. The biggest difference is that I used blue as the color for the buttons, etc. and she used green.

We added a “Save” button to the bottom of the columns to ensure that the progress of the film submission is saved. We also added a “back” button and a shopping cart option on the top of the page to see the movies you want to submit. In the final mockup we had also decided to add the elements I had in my mockup which were also on the official website; the trash bin, arrows, and edit option on the bottom of the distribution column. We then added these to the other columns that had them on the official website as well. We also added the light grey text examples in the bar within the columns.

Works Cited

*Designing Web Interfaces: Principles and Patterns for Rich Interactions.*

C\_a\_l\_i\_f\_o\_r\_n\_i\_a\_,\_ \_O\_’R\_e\_i\_l\_l\_y\_ \_M\_e\_d\_i\_a\_,\_ \_I\_n\_c\_.\_,\_ \_2\_0\_0\_9\_.\_ \_